

KAT MAGEE

WRITER · EDITOR · CONTENT DESIGNER

ABOUT ME: I put my reader at the center of everything I write to explain complex ideas in simple, engaging, and compelling ways. With more than eight years' experience in international marketing and communications, I can help you support, guide, and delight customers around the globe.

GET IN TOUCH



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/katmagee



katmagee.net

WHAT I DO

Research & insights

Writing

Editing

Content design

Content maintenance

Localization

Style guides

TOOLS I USE

Microsoft Office

HubSpot & other CRM

WordPress & other CMS

Jira

Figma

WORK

UX WRITER · NINTENDO OF AMERICA · 2023–NOW

- Customer-facing copy and content design for Nintendo.com, helping millions of users browse Nintendo's online store, find what they need, and check out smoothly
- Coordinate content localization for Canada and LATAM locales
- Write and maintain style guides and internal knowledge documents

COPYWRITER · CROSS-BORDER COMMUNICATIONS · 2019–2021

- Helped international brands engage their global audiences with creative concepts, smart content strategy, and spot-on copy
- Researched, wrote, edited, and localized content, including websites, articles, banners, training materials, and more
- Content maintenance to ensure ongoing relevance, accuracy, and consistency

GLOBAL COPYWRITER · DESIGNIT · 2015–2019

- Responsible for the Designit brand, developing and championing its values, brand voice, and style guide
- Wrote, edit, published, and maintained content for Designit's website
- Wrote in-system UX copy and training materials for new Enterprise Relationship Management system, Workday

SCHOOL

BACHELOR OF ARTS · CAMBRIDGE UNIVERSITY · 2011–2014

- Graduated with a 2:1 BA (Hons) in Classics, with a focus on Latin and Ancient Greek language and literature
 - Editor of Classics Society newsletter
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